

City of Nevada City - City Hall
317 Broad Street
Nevada City, CA 95959
530-265-2496 (p)
530-265-0187 (f)
www.nevadacityca.gov



Nevada City Newsletter

City Approves NCFORWARD Economic Plan

On May 27, the City of Nevada City approved "NCFORWARD" – the City's new 5-point economic strategy to grow, retain and recruit business. NCFORWARD positions Nevada City for accelerated business growth and prosperity by helping to create an environment where business will thrive. Pursuing strategies to improve City revenue streams and drive staff efficiencies are also central themes of the plan.

The plan includes approaches to strengthen the City's public infrastructure, facilitate the delivery of key projects, create a business and digital-friendly civic environment, and engage citizens in a community-driven fashion. NCFORWARD also aligns the City's targeted economic growth strategies with the Nevada County Economic Resource Council efforts to enhance the economic vitality of Nevada County. Launch of

a sidewalk cost-share initiative, simplifying the City's complex business license tax, and exploring the potential for eco-tourism are just a few examples of what's included in the comprehensive blueprint.

The NCFORWARD plan emerged from the City Council's October 2014 strategic planning retreat. A copy of the plan is available for review on the City's website: www.nevadacityca.gov.

City Hall will be Closed the following day:

- July 3: Independence Day

Mark Your Calendar:

- July 15, 22 & 29: Summer Nights
- July 17: Children's Festival at Pioneer Park
- Aug 12-16: Nevada County Fair
- Aug 19: NCS D - school starts

City Council Eliminates Fire Station Brownouts

Due to safety concerns related to the extended drought conditions, as well as the City's preparedness entering an anticipated dangerous fire season, the City Council voted unanimously on June 10 to hire two limited-term firefighters thru June 30, 2016 in order to eliminate the existing rotating brown-outs and restore Station 54 to full-time operation. This decision maintains the City's current Insurance Services Office (ISO) rating and mitigates any potential rating downgrade which could result in possible insurance cost increases to Nevada City residents and business owners.

The implementation of rotating brownouts occurred in April when the Nevada County Consolidated Fire District ended their joint-staffing relationship of Station 54 with Nevada City after more than 11 years. "Future shortfalls within the District's fiscal budget" and "ensuring financial sustainability" were cited as reasons why the decision was made to remove three firefighters. This left the City with the challenge of how to operate the fire station with only half the necessary personnel.

Funding for the two additional positions will be drawn from Measure L, the City's temporary 3/8 cent general sales tax, by postponing a necessary \$221,000

Pioneer Park swimming pool rehabilitation project that was anticipated to be partly funded by Measure L. The Pioneer Park pool, built in 1935 and last renovated in 1983, has experienced surface cracking and is in need of a comprehensive rehabilitation project. However, diverting the funds from the pool rehabilitation project will allow the City to eliminate rotating brown-outs of Fire Station 54 through June 30, 2016. The City reduced an administrative position to part-time status temporarily, resulting in some service level impacts at City Hall, in order to fund the third firefighter position.

The City's approved long-term strategy consists of placing a revenue measure on the June 2016 ballot to secure the sustainable funding necessary to replace the three positions NCCFD previously funded (a 48% increase to the Fire Department budget is necessary in order to operate the station full-time.

If sustainable funding to pay for the three replacement firefighters is not secured via a June 2016 funding measure, it is likely the City will need to evaluate contracting for fire services which could result in the closure of Fire Station 54, possible insurance cost increases, and a deterioration of emergency readiness and Nevada City service response levels.



Outdoor Water Restrictions Now Mandatory

The City Council recently established mandatory water conservation measures in response to the State's emergency regulations calling for a 25% reduction in statewide water use from 2013 levels. Watering of outdoor landscapes is now limited to no more than two days per week.

The City's water bills are being redesigned to include information about 2013 water usage so customers can track their

own water conservation efforts. For more information, check out these online resources:

www.saveourwater.com

www.home-water-works.org/calculator

Saveourwater.com says:

Wash cars with a bucket, sponge and hose with self-closing nozzle to save 8-18 gallons/minute.

Water early in the morning or later in the evening when temperatures are cooler to save 25 gallons/watering.

Put a layer of mulch around trees and plants to reduce evaporation and keep the soil cool to save 20-30 gallons/watering.

Police Department News

New K-9 Officer

The new dog in town. Our new police canine has arrived; Rudiger. He is a 16 month old, 73 pound black and tan, German Shepard. Dr. Susan Murphy (4 Paws Animal Clinic), who generously donated her veterinary services and food, conducted Rudiger's initial examination giving him the all clear. Rudiger and his partner, Officer Scott Goin, are now in training with his expected swearing-in slated for early September.



National Night Out

The Nevada City Police Department is participating for the first time in "National Night Out" a nationwide event schedule for Tuesday August 4, 2015. On this evening we will join communities nationwide to strengthen community ties, and the relationship with law enforcement. On this evening Officers will visit various community events and will have police vehicles and

equipment staged on Pine St. between Commercial and Broad for public viewing. If you are interested in hosting an event in your neighborhood or want more information please contact Officer Scott Clendenen or Chief Tim Foley; 530-265-4700

Special Events in Nevada City

Summer Nights

July 15, 22 & 29
6:00-9:30p
Downtown streets will be closed for these events.

Farmer's Market

Union St. will be closed on Saturday mornings from June through November.

Friday Artwalk

The First Friday of each month Commercial St. will be closed in the evenings.

Nevada City Chamber

Visit the Chamber website for more information on these events:
nevadacitychamber.com

