



City of Nevada City

FY 2019/20 COMMUNITY ECONOMIC SUPPORT PROGRAM APPLICATION

Submit application to: Nevada City Hall
Attn. City Manager
317 Broad Street
Nevada City, CA 95959

PROCESS AND INSTRUCTIONS

The City of Nevada City established a Community Economic Support Program to provide funding for special events, marketing activities, or other economic development-related activities providing a public benefit to the City.

The primary purpose of the Program is to provide one-time sponsorships and grants that promote the City of Nevada City's commerce and increase business activity to help achieve the following goals:

- Promotion and marketing of Nevada City
- Support of community events
- Enhance education
- Improve aesthetics of a commercial area
- Improve the perception and/or practice of the City as business friendly

In almost all cases, the City's support of an outside organization should be considered a temporary or one-time commitment. Does your organization or event have a plan to become financially self-sustaining?

Applications will be accepted during the month of January 2019. Awards are anticipated to be made by July 1, 2019 upon annual budget approval for the July 1, 2019 to June 30, 2020 fiscal year. Based on prior year budget resources, it is anticipated the City will budget a total of \$5,000 in Fiscal Year 2019/2020 for this program. Therefore, it is recommended that proposals target support of between **\$250 and \$1,000**.

Please note that submission of an application **is not a guarantee of funding**. Incomplete applications may be disqualified from consideration. The City reserves the right to request additional information within a prescribed time frame as part of its review process.

Please refer all questions regarding this application to Catrina Olson, City Manager, at (530) 265-2496, ext. 119 or catrina.olson@nevadacityca.gov.

Part One – General Information

| | | | |
|-------------------------------------|--|----------------------|--|
| Organization Name: | | Project Name: | |
| Address: | | | |
| Contact Person (Name/Title): | | | |
| Contact Email: | | | |
| Contact Telephone: | | | |
| Website: | | | |
| Amount of Funding Requested: | | | |

Part Two – Project Specifics

DIRECTIONS: Please prepare and attach a narrative of your proposed use of Community Economic Support Program funds that addresses each of the topics below:

- A. PROJECT DESCRIPTION:** Provide a brief and clear description of your proposed use of the City’s Economic Development Fund, including a description of the specific public benefit to Nevada City including but not limited to: dates, time period, etc. (no more than 2 pages). Identify if your request is for a grant or sponsorship.
- B. PROGRAM PURPOSE:** Please describe how your proposed use of funds meets one or more of the following program goals:
- Promotion and marketing of Nevada City
 - Support of community events
 - Enhance education
 - Improve aesthetics of a commercial area
 - Improve the perception and/or practice of the City as business friendly
- C. SCHEDULE:** If applicable, provide a schedule indicating when funds will be needed.

CERTIFICATION: I certify the proposed use of City funds will only be used for what has been outlined in this application.

Signature

Date