

**CITY OF NEVADA CITY  
ACTION MINUTES  
STRATEGIC PLANNING RETREAT  
SPECIAL CITY COUNCIL MEETING OF FEBRUARY 7, 2018**

**CONTINENTAL BREAKFAST – 8:00 AM**

**SPECIAL MEETING – 8:30 AM - Call to Order**

**Roll Call:** Present: Phelps, Moberg, Vice Mayor Parker, Mayor Strawser  
Absent until 9 AM: Senum,

**PLEDGE OF ALLEGIANCE**

**CONSENT ITEMS:**

**A. Subject:** City Of Nevada City To Authorize The Mayor To Sign A Letter Of Support On Behalf Of Nevada City For Bear Yuba Land Trust And Partners Pines To Mines Trail

**Recommendation:** Authorize the Mayor to sign a letter of support for Bear Yuba Land Trust and Partners Pines to Mines Trail.

**B. Subject:** Rescind Resolution No. 2017-87 And Approve Resolution 2018-04 The City Council Of The City Of Nevada City, California Calling A Municipal Election For June 5, 2018; Submitting A Cannabis Business Tax Ordinance To The Voters At That Election; Requesting The Assistance Of The County Of Nevada In Connection With That Election; And Requesting Consolidation Of That Election With Any Other Election Held On That Date

**Recommendation:** Rescind Resolution No. 2017-87 and approve Resolution 2018-04 submitting a cannabis business tax ordinance to the voters at the June 5, 2018 election, request for assistance of the County of Nevada in connection with that election and request for the consolidation of that election with any other election held on that date.

**Action:** Motion by Evans, seconded by Parker to approve Consent Item 3A as presented.  
**(Approved 4 - 0) - Senum Absent**

**Action:** Item 3B Pulled by City Manager to Discuss Slight Changes to Ballot Question Wording provided in the staff report then put forward for approval. Motion by Evans, seconded by Moberg to approve insertion of "(marijuana)" Consent Item 3A as presented.  
**(Approved 4 - 0) - Senum Absent**

## STRATEGIC PLANNING RETREAT AGENDA:

Opening Remark and Introduction of the Facilitator and Recorder – Catrina Olson, City Manager

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

Nevada City:

- Mission/Purpose Statement
- Vision Statement
- Core Values/Guiding Principles
- Three-Year Goals (2016-2019)

What Are the Strengths and the Accomplishments of the City of Nevada City since the August 18, 2017 Strategic Planning Retreat?

What Are the City's Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., political, economic, social, technological) that Will/Might Have an Impact on the City of Nevada City in the Coming Year:

- Positively (opportunities)?
- Negatively (threats)?

Review and Revise, if needed the Three-Year Goals (what the City of Nevada City needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for each of the Three-Year Goals

Next Steps/Follow-Up Process (including setting a date in 6 months to update the strategic plan)

Summary of the Retreat and Closing Remarks

12. ADJOURNMENT – 1:30 pm

  
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Duane Strawser, Mayor

ATTEST:

  
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Niel Locke, City Clerk