

**CITY OF NEVADA CITY
STRATEGIC PLANNING RETREAT/WORKSHOP
December 16, 2020 on ZOOM**

8:30 Welcome, Public Comment, Purpose of the Retreat/Workshop and Introduction of the Facilitator and Recorder – Erin Minett, Mayor

Role of the Facilitator, Recorder and Group; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

City of Nevada City:

- **Mission Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2019-2022)**

What Are the City of Nevada City’s Strengths and Accomplishments Since the February 10, 2020 Strategic Planning Retreat?

What Are the City of Nevada City’s Current Internal Weakness/Challenges?

What Are the External Factors/Trends (e.g., economic, political, technological, social and environmental) that Will/Might Have an Impact on the City of Nevada City in the the Next Two Years:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed, the Three-Year Goals (what the City of Nevada City needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date within 6 months to update the strategic plan)

Summary of the Retreat/Workshop and Closing Remarks

2:30 Adjourn

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Telephone Zoom Link: 1-669-900-6833; Meeting ID: 749-015-0502; Passcode: 4449519