



NEVADA CITY COUNCIL AND MANAGEMENT TEAM STRATEGIC PLANNING RETREAT

Friday, August 17, 2018 – City Hall, 317 Broadway Street, Nevada City

- **8:00** Continental Breakfast
- **8:30** Welcome, Purpose of the Retreat and Public Comment – David Parker, Mayor
- Opening Remark and Introduction of the Facilitator and Recorder – Catrina Olson, City Manager
- Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates
- Introductions of the Group
- Nevada City:
 - Mission/Purpose Statement
 - Vision Statement
 - Core Values/Guiding Principles
 - Three-Year Goals (2016-2019)
- What Are the Strengths and the Accomplishments of the City of Nevada City Since the February 7, 2018 Strategic Planning Retreat?
- What Are the City's Current Internal Weaknesses/Challenges?
- What Are the External Factors/Trends (e.g., political, economic, social, technological) that Will/Might Have an Impact on the City of Nevada City in the Coming Year:
 - Positively (opportunities)?
 - Negatively (threats)?
- Review and Revise, if Needed the Three-Year Goals (what the City of Nevada City needs to accomplish)

- Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals
- Next Steps/Follow-Up Process (including setting a date in 6 months to update the strategic plan)
- Summary of the Retreat and Closing Remarks
- **2:00** Adjourn

Please come at 8:00 for informal conversation and continental breakfast. The meeting will begin promptly at 8:30 a.m. There will be a mid-morning break with a group lunch at 12:15. Please limit use of cell phones, laptops and tablets to the breaks.

PLEASE BRING YOUR CALENDAR

Certification of Posting of Agenda

I, Loree' McCay, Deputy City Clerk for the City of Nevada City, declare that the foregoing agenda for the August 17th, 2018 Special Strategic Planning Meeting of the Nevada City City Council was posted August 13th, 2018 at the entrance of City Hall. The agenda is also posted on the City's website www.nevadacityca.gov.

Signed August 13th, 2018 at Nevada City, California

Loree' McCay, Deputy City Clerk