



**NEVADA CITY COUNCIL, MANAGEMENT TEAM AND PLANNING COMMISSION  
STRATEGIC PLANNING RETREAT**

**Friday August 16, 2019 – City Hall, 317 Broadway Street, Nevada City**

**8:00 Continental Breakfast**

**8:30 Welcome, Purpose of the Retreat and Public Comment – David Parker, Mayor**

**Opening Remarks and Introduction of the Facilitator and Recorder – Catrina Olson, City Manager**

**Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates**

**Introductions of the Group**

**Nevada City:**

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2016-2019)**

**What Are the Major Strengths and the Accomplishments of the City of Nevada City in the Past Three Years and Progress on the Goals and Objectives Since the August 17, 2018 Strategic Planning Retreat?**

**What Are the City's Current Internal Weaknesses/Challenges?**

**What Are the External Factors/Trends (e.g., political, economic, social, technological) that Will/Might Have an Impact on the City of Nevada City in the Next Three Years:**

- **Positively (opportunities)?**
- **Negatively (threats)?**

**Identify New Three-Year Goals (what the City of Nevada City needs to accomplish)**

- **Brainstorm Goals**
- **By Consensus, Select 4 or 5 Goals**

**Identify Six-Month Strategic Objectives (how the goals will be addressed initially --by, when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals**

**Next Steps/Follow-Up Process (including setting a date in 6 months to update the strategic plan)**

**Summary of the Retreat and Closing Remarks**

**3:30 Adjourn**

*Please come at 8:00 for informal conversation and continental breakfast. The meeting will begin promptly at 8:30 a.m. There will be mid-morning and mid-afternoon breaks with a group lunch at 12:15. Please limit use of cell phones, laptops and tablets to the breaks.*

**PLEASE BRING YOUR CALENDAR.**