

NEVADA CITY COUNCIL AND MANAGEMENT TEAM
STRATEGIC PLANNING RETREAT - Revised
Wednesday, February 7, 2018 – City Hall, 317 Broadway Street, Nevada City

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat and Public Comment – Duane Strawser, Mayor

Consent Item:

All matters listed under the Consent Calendar are to be considered routine by the City Council and will be enacted by one motion in the form listed. There will be no separate discussion of these items unless, before the City Council votes on the motion to adopt, members of the Council, City staff or the public request specific items to be removed from the Consent Calendar for separate discussion and action.

A. Subject: City Of Nevada City To Authorize The Mayor To Sign A Letter Of Support On Behalf Of Nevada City For Bear Yuba Land Trust And Partners Pines To Mines Trail

Recommendation: Authorize the Mayor to sign a letter of support for Bear Yuba Land Trust and Partners Pines to Mines Trail.

B. Subject: Rescind Resolution No. 2017-87 And Approve Resolution 2018-04 The City Council Of The City Of Nevada City, California Calling A Municipal Election For June 5, 2018; Submitting A Cannabis Business Tax Ordinance To The Voters At That Election; Requesting The Assistance Of The County Of Nevada In Connection With That Election; And Requesting Consolidation Of That Election With Any Other Election Held On That Date

Recommendation: Rescind Resolution No. 2017-87 and approve Resolution 2018-04 submitting a cannabis business tax ordinance to the voters at the June 5, 2018 election, request for assistance of the County of Nevada in connection with that election and request for the consolidation of that election with any other election held on that date.

Opening Remark and Introduction of the Facilitator and Recorder – Catrina Olson, City Manager

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

Nevada City:

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2016-2019)**

What Are the Strengths and the Accomplishments of the City of Nevada City since the August 18, 2017 Strategic Planning Retreat?

What Are the City's Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., political, economic, social, technological) that Will/Might Have an Impact on the City of Nevada City in the Coming Year:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed the Three-Year Goals (what the City of Nevada City needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process (including setting a date in 6 months to update the strategic plan)

Summary of the Retreat and Closing Remarks

3:30 Adjourn

Please come at 8:00 for informal conversation and continental breakfast. The meeting will begin promptly at 8:30 a.m. There will be a mid-morning and a mid-afternoon break with a group lunch at 12:15. Please limit use of cell phones, laptops and tablets to the breaks.

PLEASE BRING YOUR CALENDAR.

Certification of Posting of Agenda

I, Loree' McCay, Deputy City Clerk for the City of Nevada City, declare that the foregoing agenda for the February 7, 2018 Special Strategic Planning Meeting of the Nevada City City Council was posted February 2nd, 2018 at the entrance of City Hall. The agenda is also posted on the City's website www.nevadacityca.gov.

Signed February 2nd, 2018 at Nevada City, California

Loree' McCay, Deputy City Clerk