

REPORT TO CITY COUNCIL

City of Nevada City
317 Broad Street
Nevada City CA 95959
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January 11, 2017

TITLE: Review of “ParkEasy Nevada City” Parking Expansion Strategy

RECOMMENDATION: Review and provide direction to staff to convene a community workshop for citizen review of the “ParkEasy Nevada City” parking expansion strategy and refer proposal to the Planning Commission for review.

CONTACT: Bryan K. McAlister, City Engineer

BACKGROUND / DISCUSSION: The City currently has three municipal parking lots and metered on-street parking throughout the Historic District. However, parking remains limited and presents daily challenges for visitors and residents alike, particularly during larger community events.

To address these challenges, the City Council requested City staff develop parking expansion options as part of their six-month strategic objectives (the City’s NCFoward Economic Plan also includes a plan to evaluate options to expand parking to enhance the community’s economic vitality). City staff approached this challenge creatively in consultation with Council-designee Vice Mayor Strawser and invested considerable time evaluating options for expanding parking options for residents and visitors. Identifying affordable, easy to implement solutions has been a key focus of this effort.

The resulting strategy has been tentatively coined “ParkEasy Nevada City” because it will provide a remarkable number of additional parking spaces if implemented. The strategy includes an added 183 parking spaces in 12 different locations within and nearby the Historic District, 200+ shuttle options and 20 new bicycle parking spots. The attached exhibits provide a comprehensive summary of proposed parking expansion options.

A significant number of the solutions are affordable and can be implemented within 12 months. In fact, it is conceivable that all proposed improvements can be completed within four years. City staff has also identified locations for four electric vehicle charging stations and is actively evaluating opportunities for grant funding to accelerate investment in vehicle charging infrastructure. It is recommended that the proposed public outreach efforts described below include seeking feedback on the community’s interest in improving wayfinding (directional signage) and enhancing use of technology.

Staff is recommending a two-step public outreach strategy to receive citizen feedback on parking expansion options:

1. A community workshop in late January/early February.
2. Review by the Planning Commission at their February 16, 2017 meeting.

ENVIRONMENTAL CONSIDERATIONS: Not applicable.

FISCAL IMPACT: Staff has identified funding sources/strategies for each of the proposed parking expansion options. Sources of possible funding include the City's Parking In-Lieu Fee Fund, Measure S, and enhancement of parking meter revenue.

ATTACHMENTS:

- ✓ Overall Parking Exhibit
- ✓ Attachment A-1
- ✓ Attachment A-2
- ✓ Attachment A-3
- ✓ Attachment A-4
- ✓ Attachment A-5